

NCC Cable System Order

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Order#	62335555	Flight Dates	09/19/16 - 10/02/16	Update Date	0	09/16/16	
Syscode	1112	Agency	Del Cielo Media	Version		1 Vs. 1	
System Name	Spectrum/Kalamazoo, MI	Advertiser	Making Government Accountable	Show All Lines			
Market	Grand Rapids			Total # of Weeks			2
		Client Code	MGA16	Total			\$2,155.00
AE	Alexander Fiske	Product Code	ORDR	Commission			\$323.25
Sales Coordinator	Becca Karam	Est Code	919C61	Net Total			\$1,831.75
Office	Washington	Product Name	HD-61	Total Spots			75
Phone	(301) 951-2620	Credit Status		Affiliate Split	_	100.0	
Status	Not accepted			Sold On	0	Cost Per Spot	
Survey	Cable Nielsen Live+SD Jul16	Primary Demo	Adults 35+	GRP -	0	GIMP -	
•		Makegood Policy	Approval Required	CPP -	0	CPM -	
Comments:	9/16: NEW ISSUE ORDER. Please review and confirm. Thanks!	Thanks!					

14	13	12	11	10	9	8	7	6	O	4	3	2	_	Line
USA	TVL	TNT	TNT	MNBC	MNBC	HGTV	HGTV	HALL	HALL	FXNC	FXNC	CNN	CNN	Net
919925	926C02	926C02	919925	926C02	919925	926C02	919925	926C02	919925	926C02	919925	926C02	919925	Program
9/19/16	9/19/16	9/26/16	9/19/16	9/26/16	9/19/16	9/26/16	9/19/16	9/26/16	9/19/16	9/26/16	9/19/16	9/26/16	9/19/16	Start Date
9/25/16	9/25/16	10/2/16	9/25/16	10/2/16	9/25/16	10/2/16	9/25/16	10/2/16	9/25/16	10/2/16	9/25/16	10/2/16	9/25/16	Stop Date
09:00	09:00	09:00	09:00	09:00	09:00	09:00	09:00	09:00	09:00	19:00	19:00	19:00	19:00	Start Time
16:00	16:00	16:00	16:00	16:00	16:00	16:00	16:00	16:00	16:00	24:00	24:00	24:00	24:00	Stop Time
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5	Ω	5	5	თ	5	5	G	5	5	5	51	5	5	Total Spots
\$24.00	\$20.00	\$25.00	\$24.00	\$20.00	\$19.00	\$25.00	\$24.00	\$16.00	\$15.00	\$50.00	\$47.00	\$50.00	\$47.00	Unit Cost
\$120.00	\$100.00	\$125.00	\$120.00	\$100.00	\$95.00	\$125.00	\$120.00	\$80.00	\$75.00	\$250.00	\$235.00	\$250.00	\$235.00	Total Cost
30	30	30	30	30	30	30	30	30	30	30	30	30	30	Spot Len
														Line Comment

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**	- CPM	•	CPP	Makegood Policy Approval Required	Mak	<u> </u>
87.	GIMP -		GRP	Primary Demo Adults 35+	Survey Cable Nielsen Live+SD Jul16 Prim	Sur
	Cost Per Spot		Sold On		Status Not accepted	Sta
	100.0		Affiliate Split	Credit Status	Phone (301) 951-2620 Crec	Ph
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			Show All Lines	Advertiser Making Government Accountable	System Name Spectrum/Kalamazoo, MI Adve	Sys
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	09/16/16		Update Date	Flight Dates 09/19/16 - 10/02/16	Order # 62335555 Fligh	On

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Total Spots	
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	Sep 2016	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Jan 2017 Feb 2017 Mar 2017	Mar 2017	Apr 2017 May 20	7	Jun 2017 Jul 2017	Jul 2017	Aug 2017	Total
SPOTS	40	35	0	0	0	0	0	0	0	0	0	0	75
AMT	\$1,100.00	\$1,055.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$2,155.00

62335555 | Grand Rapids | Spectrum/Kalamazoo, MI | 1112 |

SALES

ACCT

Date Printed

09/16/16

SYSTEM APP:

15 USA

926C02

9/26/16 10/2/16 09:00

X X X X X X X X X X X X

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\$25.00

\$125.00

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